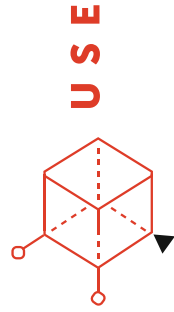


PROTECT ◀



USE



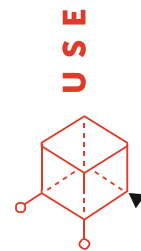
MONETIZE

**n'RIS** – is a new digital ecosystem for creation, protection, using and monetizing all forms and objects of corporate and individual creativity, including not protected by law in Russia (ideas, concepts, solutions, technologies, etc.)

**MONETIZE**



**CREATE**



**PROTECT**



# INDIVIDUAL AUTHORS AND COLLECTIVE OF CREATORS. PROFESSIONAL SOCIETIES

Composers  
Singers  
Writers  
Poets  
Movie Directors  
Authors of  
Scenarios  
Photographers  
Designers



Architects  
Scientists  
Programmers  
Inventors  
Producers  
Publishers  
Entrepreneurs

# FORMS OF IP



Music



Videos



Audiovisual  
works (Movies)



Texts



Pictures



Programs and  
algorithms



3D models



Inventions



Technologies,  
industrial design and  
construction  
documentation



Trademarks

# SYSTEM PURPOSE AND FUNCTIONS



CREATION



PROTECTION

USE



MONETIZATION



## DIGITAL STORAGE FOR IP OBJECTS



Digital depositing any  
kind of IP



Proof of authorship



Secure and order storage for  
users' encrypted IP objects



Flexible access customization  
and tuning for various  
categories of users



Digital notary



Flexible demo access



Automatic check of  
downloaded IP object for its  
uniqueness (for determine  
and exception full or partial  
illegal borrowing)

## ANTIPIRACY



Smart protection of digital forms of IP from illegal copying and distribution

Online monitoring and suppression of illegal use of contents

Automatic check of downloaded IP object for its uniqueness (for determine and exception full or partial illegal borrowing)

## MONETIZING



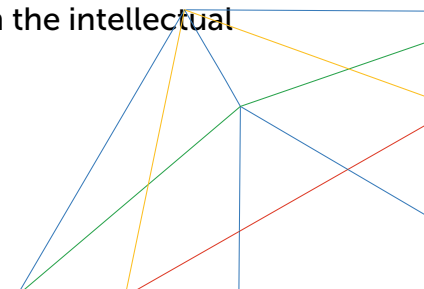
Direct way to leading global digital B2B and B2C marketplaces without intermediaries

Fast smart-contracts for purchase or licensing any kind of IP objects

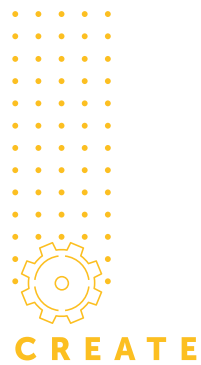
Contract constructor



## SYSTEM FEATURES AND FUNCTIONS

- A simple and convenient interface for building catalogs and managing one's own intellectual property (IP)
  - New-generation secured digital repository
  - Demo access to IP by signing a smart contract
  - Direct way to leading global B2B and B2C marketplaces without intermediaries
  - Flexible access configuration for various categories of users
  - Automatic check of downloaded IP object for its uniqueness (for determine and exception full or partial illegal borrowing)
  - Simple and convenient submission of applications for industrial property
  - Registration of title for IP object at Collective Rights Management Societies in Russia
  - Filling and delivery for applications for registration of industrial property and identity means objects to Rospatent and FIPS
  - Monitoring of illegal use of contents
  - Integration with national and international systems in the intellectual property markets
- 





n'RIS is a specialized digital  
service for creators, owners and  
users of intellectual property



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